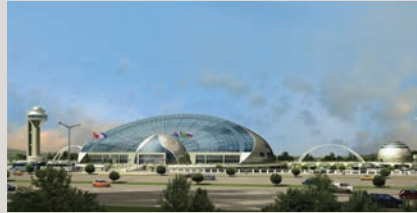


KONYA

INVESTMENT GUIDE IN THE

**INDUSTRY
SECTOR**



10

REASONS

TO MAKE INDUSTRY
INVESTMENTS



10

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TO MAKE INDUSTRY
INVESTMENTS



KONYA IS BECOMING A SIGNIFICANT
INVESTMENT CENTER

10 REASONS TO MAKE INDUSTRIAL INVESTMENTS IN KONYA

1. Young and qualified human capital
2. Strategic location
3. Rich natural resources
4. Energy Potential
5. Strong Industrial Infrastructure
6. Incentives, supports and exemptions for industrial investments
7. Vast investment areas allocable to foreigners
8. A powerful social capital and collaboration environment
9. Living City
10. Agriculture, Industrial and Trade Center

Young and qualified human capital

1. Population is over 2 million,
2. 60,6% of its population is under 35,
3. 5 competitive universities,
4. 51.111 university students in faculties,
5. 42.339 students in vocational high schools,
6. 67.287 students in vocational and technical high schools
7. 50.000 trainees graduating from professional training courses each year,
8. has experienced employees in the sector,
9. full-time, flexible time and part-time working culture,
10. has qualified human capital with lower cost compared with bigger provinces.



Strategic location

1. Easy access to 1,5 billion customers in Europe, Eurasia, the Middle East and North Africa,
2. A metropolis located at the centre of Anatolia,
3. Advantageous position in intermodal transportation,
4. Located on the crossroads of 7 double highroads,
5. Transportation privilege with the high speed train line
6. A cross-road between North and South and Southeast-West railway line,
7. Well-qualified international airport,
8. Logistics center project near to Organized Industrial Zone,
9. New high speed lines are under construction and planning processes,
10. The strongest logistics infrastructure in Turkey convenient to freight and passenger transport.



Rich natural resources

1. Sufficient and qualified marble reserves,
2. 10% of Turkey's total lignite reserves,
3. Extraction and process of 38 million ton bauxite reserves,
4. 65% of total salt production in Turkey,
5. 50 million tons of probable + possible magnesite reserves,
6. Geothermal water resources with various characteristics,
7. Cement materials of tile clay, calcite, gypsum, limestone and dolomite quarries,
8. Lead and zinc reserves,
9. Sodium sulphate and potasiumsulphate to be used in glass manufacturing, leather and paper industries and chemical industry,
10. Olivine dunite reserves in the world which have proved reserve sufficient to meet 1000 year demand of Turkey.



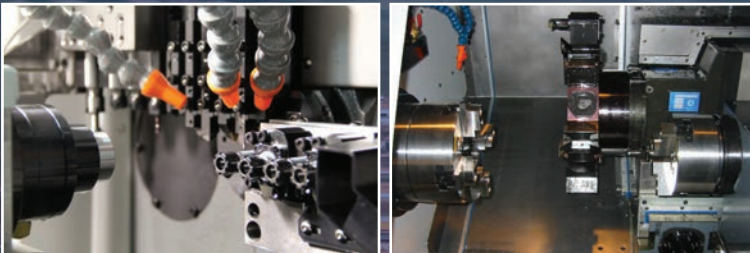
Energy Potential

1. One of the most significant energy producing centre in Turkey with the establishment of the Karapınar Specialized Energy Industrial Zone,
2. 4000 MW solar energy potential in Karapınar district,
3. A 4000 MW thermal power plant capacity through lignite coal reserves over 2 billion ton,
4. Potential areas to establish wind power plants,
5. The highest theoretical and technical biogas potential from agricultural wastes,
6. The highest biogas potential in sugar beet leaves (27,5%) and energy plant (19%) in fallowed areas,
7. Rich shale gas reserves,
8. Continuous and clean energy allowing investors to independently establish long lasting automation systems,
9. Natural Gas Transfer Plant that will be established in Konya Organized Industrial Zone,
10. Source diversity and secure supply in energy generated from renewable energy resources.



Strong Industrial Infrastructure

1. According to Financial Times' FDI Magazine,
 - 2nd best city according to the category of “European Cities and Regions of the Future (2006-2007)” ,
 - The 4th most successful city in the category of “Direct Foreign Investment Strategy (2010-2011)” ,
 - In the report of “European Cities and Regions of the Future 2012/2013” , Konya is the 10th “largest city” on European scale whereas it is the 6th largest city on South European scale in the “Foreign Direct Investment Strategy” category,
 - In the report of “European Cities and Regions of the Future 2012/2013” , Konya is included in Top 10 European cities in the “Cost Efficiency” category,
2. 2.9 Organized Industrial Zones, 38 Small Industrial Sites, 14 Special Industrial Sites,
3. 4th province in Turkey in terms of number of SMEs,
4. Regional Innovation Center,
5. An infrastructure appropriate for defense industry,
6. 5th province in trademark registration, 8th in the industrial design registration and 7th in the patent registration
7. 41% of milling machinery exports,
8. 24% of flour machinery exports,
9. Industry comply with changing technology through flexible production,
10. Strong position in domestic market.



Incentives, supports and exemptions for industrial investments

1. Region in terms of General Incentive Scheme,
2. SANTEZ supports by the Ministry of Science, Industry and Technology,
3. TECHNOENTREPRENEURSHIP supports by the Ministry of Science, Industry and Technology,
4. Turkey Technology Development Foundation supports,
5. EU supports,
6. TÜBİTAK supports,
7. KOSGEB supports,
8. Incentives and supports for the enterprises in Organized Industrial Zones,
9. Mevlana Development Agency supports,
10. The 5th province in Turkey with 200 Investment Incentive Certificates a year.



Vast investment areas allocable to foreigners

1. In sufficient amounts and many treasury real assets to meet demands for large scale different investments,
2. 149.346 treasury real estate with a surface area of 8.6 billion m2 in total,
3. 9 Organized Industrial Zones,
4. Potential expandable areas in the Organized Industrial Zones in the case of an increase in demand,
5. Karapınar Specialized Energy Industrial Zone for energy production,
6. Special industrial sites,
7. 39 Small Industrial Sites in Konya,
8. In Konya Technocity, land allocation, rental qualified offices for project production up to 49 years for the entrepreneurs,
9. Cost effective private factory buildings and properties,
10. Land procurements from municipalities with the appropriate conditions.



A powerful social capital and collaboration environment

1. Powerful political support,
2. Strong cooperation and good coherence among public and private institutions and NGOs,
3. Strong lobbying activities,
4. Powerful and active NGOs,
5. Powerful trade associations,
6. Cooperation of trade associations with foreign investors,
7. University-Industry cooperation,
8. Automotive supply industry, casting, shoemaking, agricultural machinery cluster,
9. Mevlana Development Agency as one of the most effective development agencies in Turkey,
10. A number of local newspapers, magazines, TVs and radios broadcasting nationwide.

Living City

1. Brand,
2. Low crime rate,
3. Cheap and easy transportation,
4. Qualified living spaces,
5. Qualified and widespread sport facilities for different disciplines,
6. Dense and qualified cultural activities,
7. Safe and peaceful city,
8. Low earthquake risk,
9. Thema parks,
10. Life in unique Seljukian cultural monuments

Agriculture, Industrial and Trade Center

1. Vast lands eligible for agriculture,
2. Leadership in grain and sugar beet production,
3. Branded products in agricultural industry,
4. 4 of the biggest sugar plants meeting 34% of sugar production in Turkey,
5. High capacity in automotive supply industry,
6. Strong industry with wide range of products,
7. The strongest exhibition center of the region,
8. Konya has almost 1.200 exporter firms and export to 170 countries,
9. Following the Istanbul Chamber of Commerce, the second Chamber of Commerce with its 130 years past,
10. National and international congress center.



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THE GOVERNORATE OF KONYA



KONYA PROVINCIAL
DIRECTORATE OF SCIENCE,
INDUSTRY AND TECHNOLOGY

