

# KONYA INVESTMENT CLIMATE

Konya Investment  
Support Office



Industry

Agriculture

Commerce

Tourism

Education



**7<sup>th</sup> city**  
with 2,250,020  
population  
(2.7%)

crowded than  
**50+**  
countries



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crowded than  
**50+**  
countries

**18.8 million**  
da  
**Total**  
**Agriculture**  
**Area**

**87,944**  
**Registered**  
**Farmers**

# CENTER of ANATOLIA



**İstanbul**  
**Ankara**  
**Eskişehir**  
**İzmit**

**4 hours 20 min**  
**1 hour 50 min**  
**1 hour 45 min**  
**3 hours 20 min**

**2nd in the length of the railroads  
in Turkey**



**İstanbul**

**1 hour 15 min**

Direct Flights to Abroad:  
Amsterdam-Rotterdam  
Copenhagen  
Jeddah-Madinah  
Oslo  
Dusseldorf-Stuttgart



**İstanbul** 662 km  
**Ankara** 258 km  
**Mersin** 348 km

**İzmir** 550 km  
**Antalya** 322 km

**1st in the length of  
motorway and double motorway**  
**borders with 9 cities of Turkey**



**Mersin Port**

highway 348 km

railroad 388 km

**Antalya Port**

highway 317 km



**Reaching 80% of the population in 6 hours;  
10 million people in 3 hours**

# AIRWAY CONNECTION

Flights between  
Konya-Istanbul  
With  
**3**  
airlines



in

**4-5**  
hours



accessibility

**50+**  
countries



# HIGH-SPEED TRAIN



**İstanbul**  
**Ankara**  
**Eskişehir**  
**İzmit**

daily

3 Trips  
7 Trips  
3 Trips  
3 Trips

Around 8 million passengers in  
2018



On  
Konya-Ankara  
route,  
5,900  
passengers  
per day

**Antalya-Konya-Aksaray-Niğde-Kayseri**  
high-speed train route is in planning stage

On  
Konya-İstanbul  
route, 3,200  
passengers  
per day

# PORT ACCESS



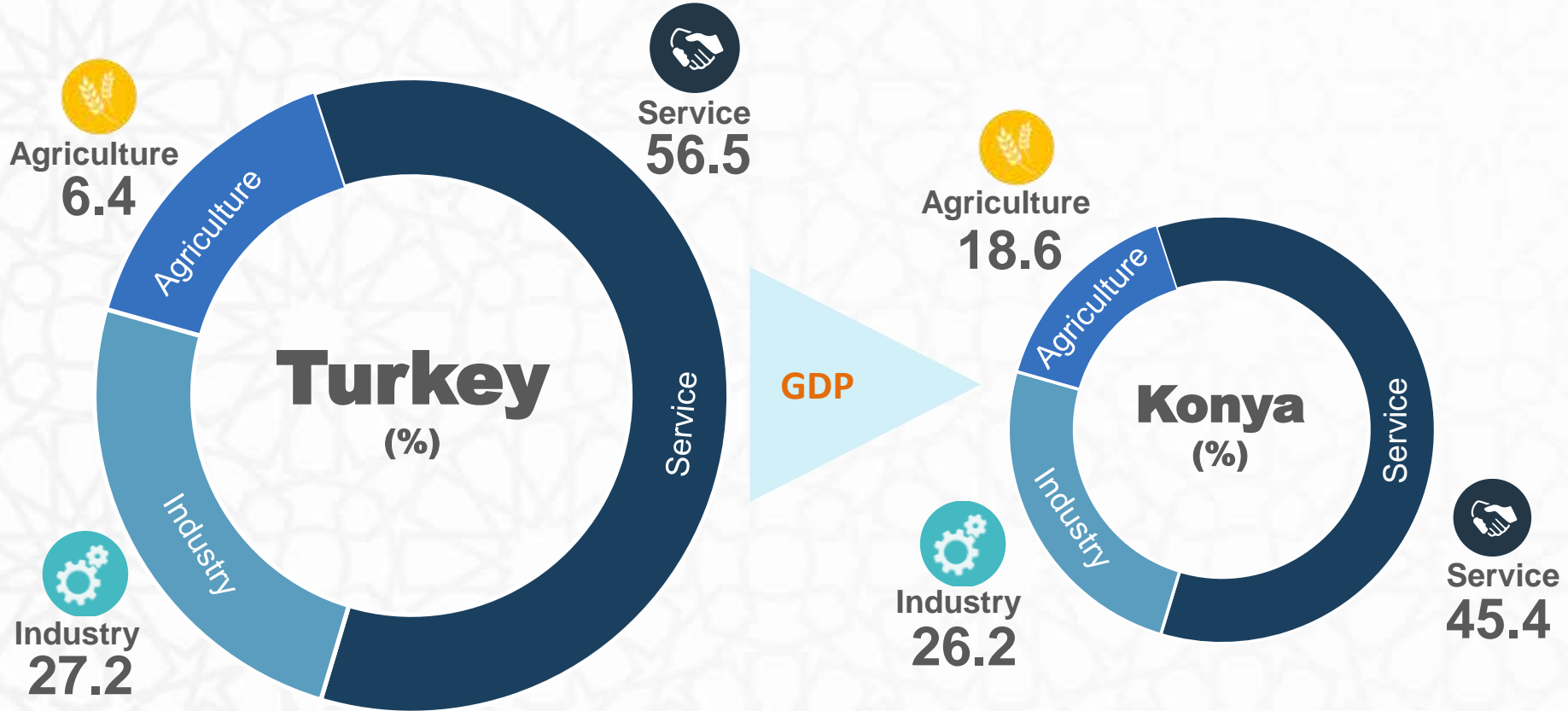
- Ro-Ro transportation is carried out in Taşucu Port
- The region has 15 Organized Industrial Zones and \$ 4 billion export value

Acceleration  
operations continue  
on Konya-Mersin  
route



Distance is  
expected to be  
260 km with  
Taşucu Railway  
Project

# SECTORAL DISTRIBUTION



**Agricultural GDP of Turkey: 277.5 bln TL**  
**Agricultural GDP of Konya: 16.8 bln TL (6.1%)**

(Source: TURKSAT, 2019)

**Registered Farmers: 87,944**

(Source: Konya Directorate of Agriculture and Forestry, 2019)

## Vehicle-Mounted Equipment

**Automotive Supply  
Industry**

**Plastics & Packaging**

**Machinery Production**

**Shoemaking**

**Metal Casting**

**Agriculture & Food  
Industry**

**Agricultural & Milling  
Machines**

**LEADING  
SECTORS**





7 Companies on Top 500:

- 1- **Konya Şeker**
- 2- **Eti Alüminyum**
- 3- **Panagro Tarım Hayvancılık**
- 4- **AYD Otomotiv**
- 5- **Ova Un**
- 6- **Safa Tarım**
- 7- **Enka Süt**

22 COMPANIES FROM KONYA ON  
**TOP 1,000**

### Prominent Projects:

- 1- Konya Food and Agriculture University**
  - 2- Akşehir Food OIZ**
  - 3- Ereğli Food OIZ**
  - 4- KOP Irrigation Project**
- Stage 1-2-3 are opened  
(73,000 da area  
with modern irrigation system)**



**With the  
6th expansion  
zone, it will be  
the 2nd  
largest OIZ**

**Area  
selection  
activities are  
continued**



## EXPORT

**2000**

Konya: \$ 87 million  
Turkey: \$ 27.7 billion

x25

**2020**

Konya: \$ 2.16 billion  
Turkey: \$ 160.5 billion

2000

2020

Export to  
170  
Countries

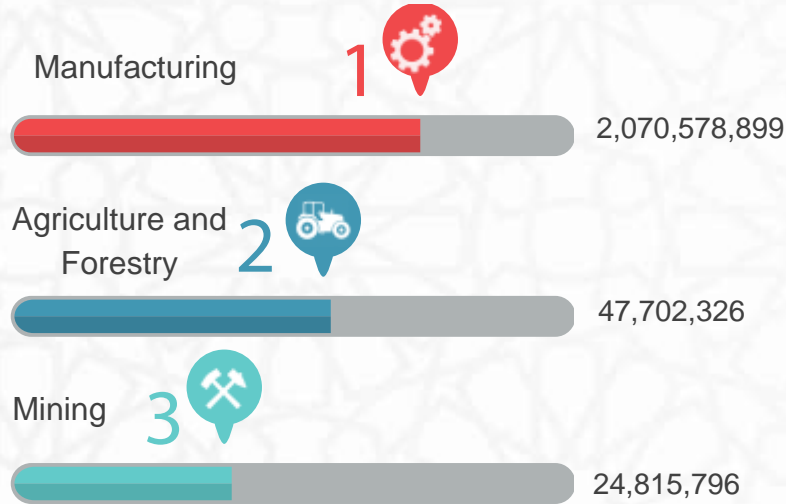
In 20 years,  
Konya's export value increased 25 times.

\$5 billion export target until 2023.

2.700+  
Exporter  
Firms

# PROMINENT SECTORS of FOREIGN TRADE (ISIC)

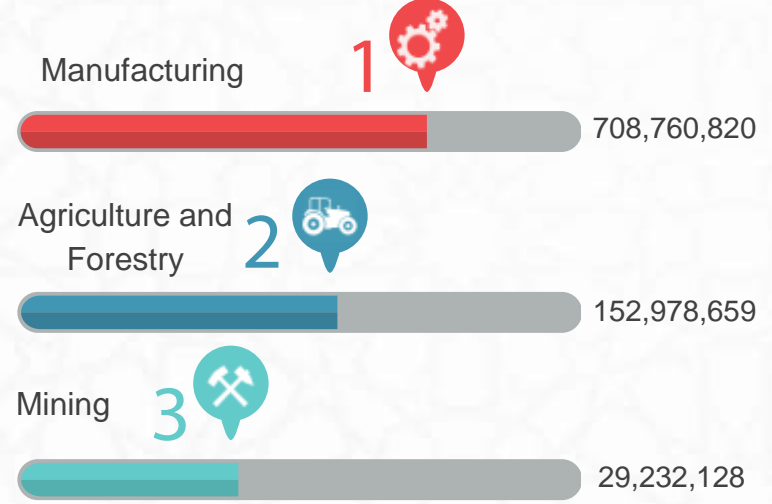
## Export (\$)



### Highest exportation areas:

- Machinery & Machinery Parts
- Automotive Supply Industry

## Import (\$)



1.24 Billion Dollars Trade Surplus in 2020  
Share of Manufacturing in Export: 96,1%

# CLUSTERING



**Defence &  
Aviation**

**Firearms**

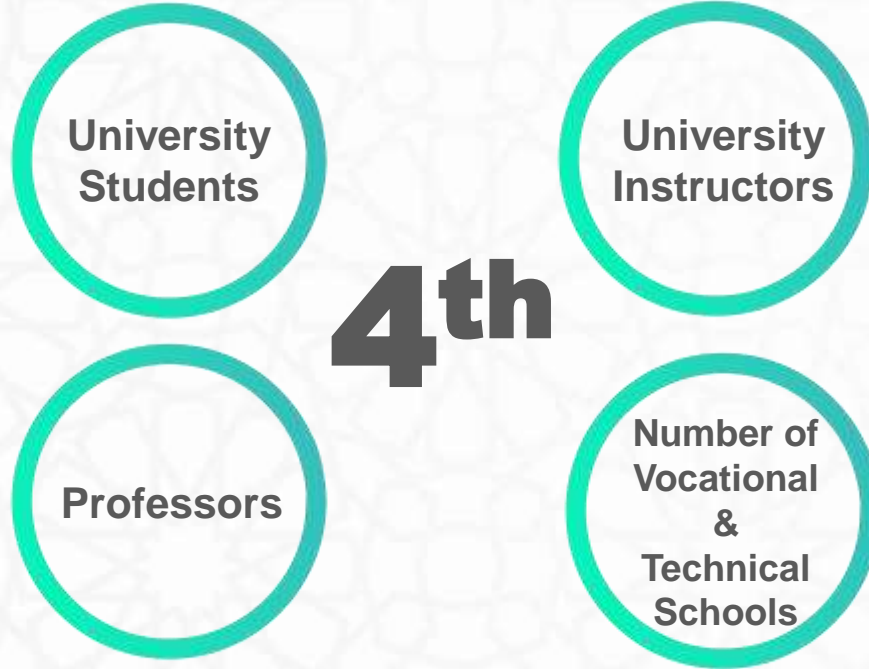




**5**  
**UNIVERSITIES**  
**130,000+**  
**STUDENTS**



# EDUCATION



**There are 226 private schools**

# FAIRS IN DIFFERENT SECTORS



**66.000 m<sup>2</sup>**  
Closed Area

**20.000 m<sup>2</sup>**  
Opened Area

**4<sup>th</sup> Largest**  
Fair Center

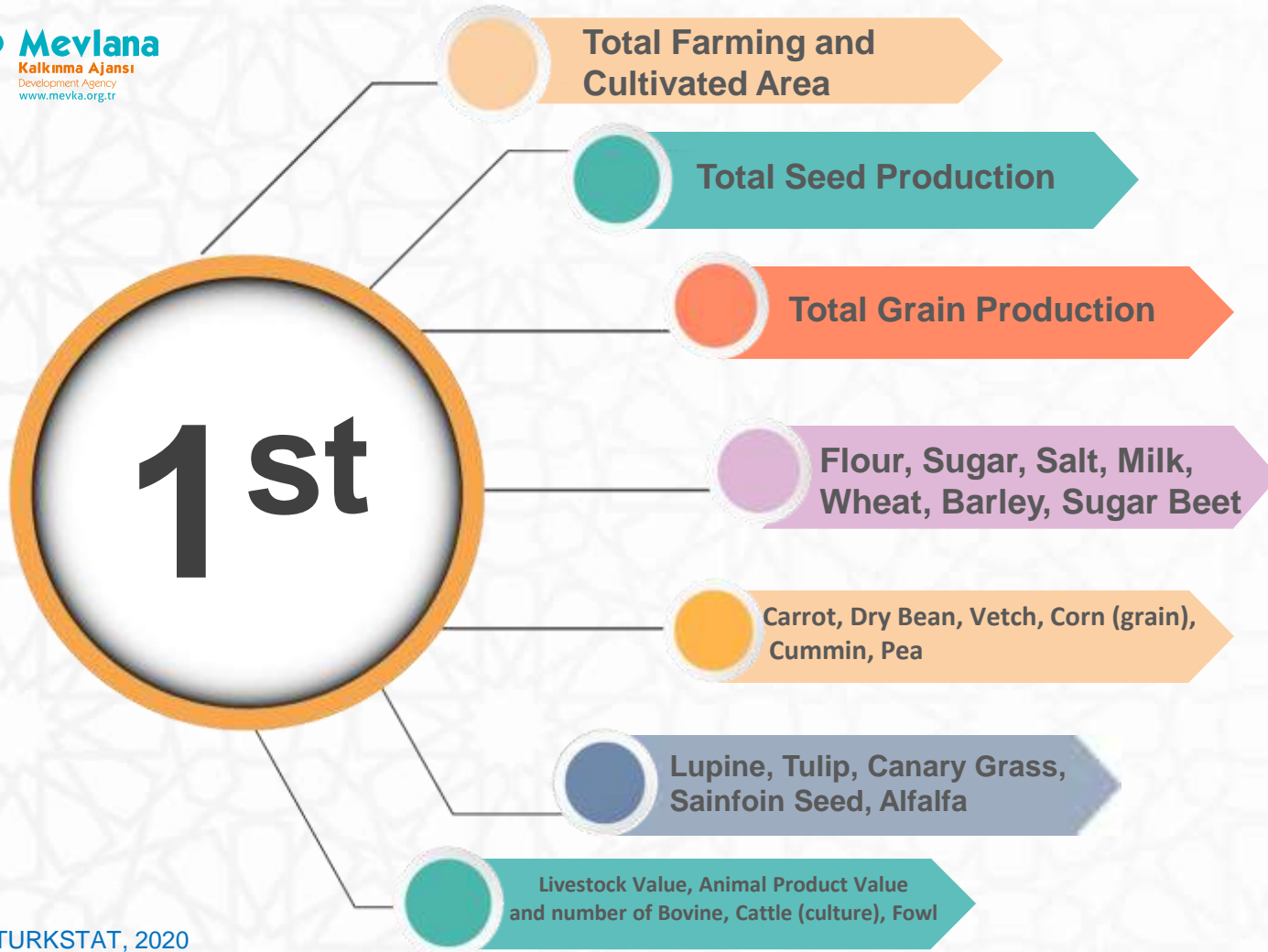
**6 Halls**

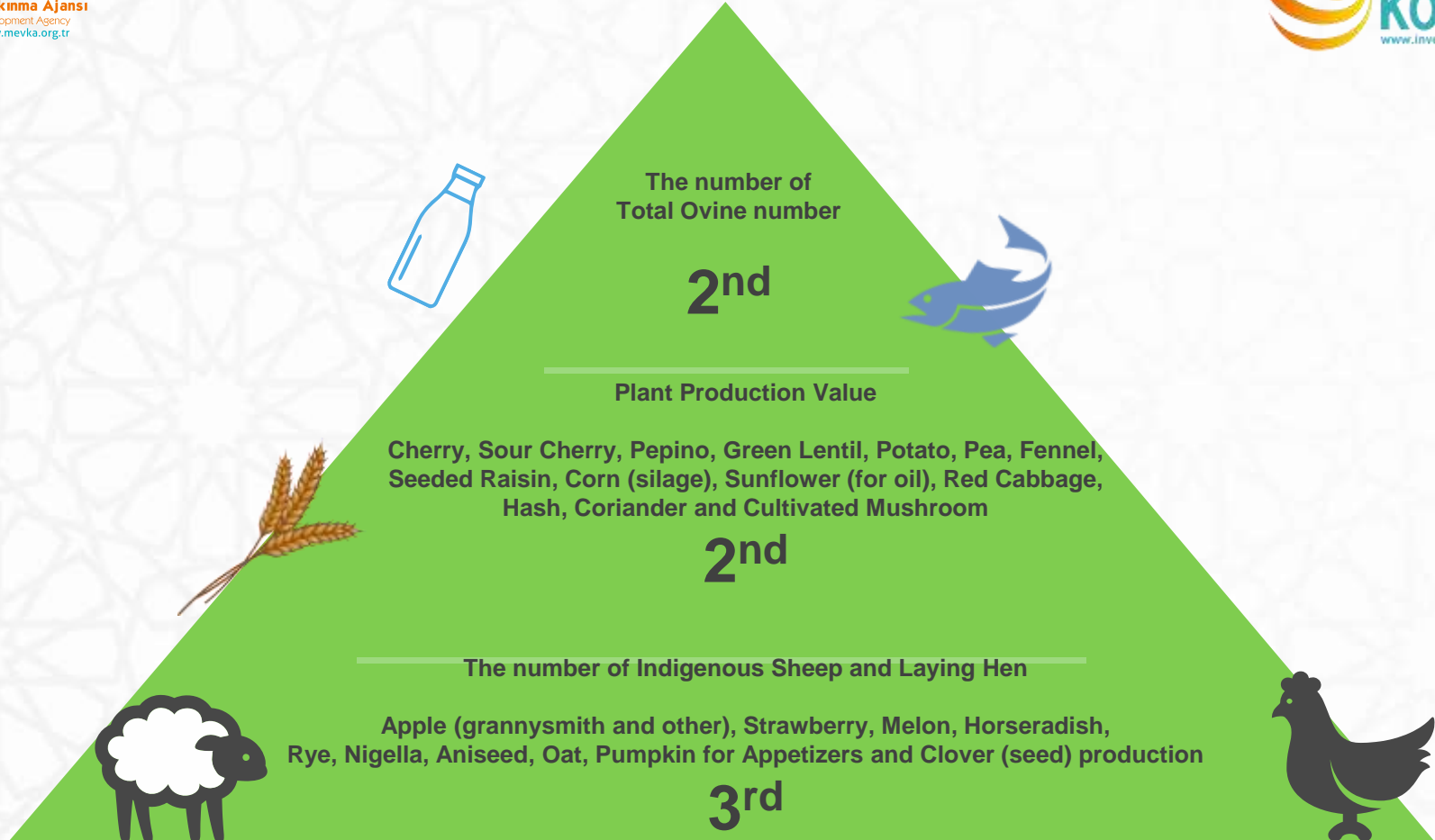
**Agriculture fair is  
one of the biggest**

## DISTRIBUTION OF CULTIVATED AREAS

Type of Usage	Area (Ha)
Field Crops	1,423,737 (75%)
Fallowing	383,502 (20%)
Vegetables	30,022 (2%)
Fruits	53,485 (3%)
Foliage Plants	83 (0.004%)
<b>TOTAL</b>	<b>1,890,829</b>

**29%**  
Irrigation  
Rate





# ANIMALS AND ANIMAL PRODUCTS

**70%**  
Of the  
Animals are  
Ovines

**6.87%**  
of Ovines in  
Turkey

**5.29%**  
of Bovines  
in Turkey

**3.74%**  
of Poultry in  
Turkey

**11%**  
of Eggs in  
Turkey



# ANIMALS AND ANIMAL PRODUCTS

Animal Population	Number
<b>Bovines</b>	921.572 <b>(1st)</b>
<b>Ovines</b>	2.252.461 <b>(2nd)</b>
<b>Poultry</b> (Broiler, Hen, Goose, Turkey)	13.470.742 <b>(1st)</b>

# ANIMALS AND ANIMAL PRODUCTS

Animal Product	Ammount
White Meat (ton)	4,655
Red Meat (ton)	69,321
Milk (ton)	1,377,487
Honey (ton)	1,090
Egg (number)	3,465,750,000

**1st**  
in animal  
product  
value

# SUGAR & RELATED PRODUCTION



**4**

**Sugar  
Factories  
in Konya**

**6 mln tons in  
Konya**

**21 mln tons  
in Turkey  
(2017)**

**Diversification  
of  
Products**

# FOREIGN DIRECT INVESTMENTS

**HOLMER**  
**exxact** 

**380+**  
**Firms**  
**from all**  
**sectors**

 **LUKAS**<sup>®</sup>  
HOLLAND

 **Alltech**<sup>®</sup>

 **EFORMIX**

 **Cherry  
Valley**  
GIDA SAN. VE TİC. LTD. ŞTİ.

 **DANKO**  
HAYVANCILIK ve DIŞ TİCARET A.Ş.

# LICENCED WAREHOUSES

**46**  
in Konya  
**213**  
in Turkey  
(1st )

**2.9 mln Tons**  
in Konya

**17.4 mln**  
Tons in  
Turkey  
(2nd)

# KONYA COMMODITY EXCHANGE

Turkey's  
First  
Electronic  
Sales  
Room

Started in  
**2011**



# KONYA COMMODITY EXCHANGE

**1 Million  
Tons  
Grain**

**875  
Million TL  
Annual  
Trading  
Volume**



## FEASIBLE AGRICULTURAL INVESTMENTS IN KONYA

SECTOR	STATUS
Dairy Farming	Suitable pasture and forage crop areas, available large areas and current processing/marketing businesses makes it advantageous.
Meat Farming	Suitable pasture and forage crop areas, available large areas and current processing/marketing businesses makes it advantageous.
Sheep and Goat Breeding	Indigeneous Akkaraman Sheep and large pasture areas makes ovine breeding possible.
Egg Poultry	There are modern poultry farms and businesses. Konya is also a prominent egg producer.
Meat Poultry	Evet though there are enough forage and area, there is no considerable investments.
Meat & Milk Processing	There are significant investments and Konya is a prominent city in this sector.
Food Processing	Population, centric position and easy transportation makes Konya an advantageous city. There are significant investments in this sector.

SECTOR	STATUS
Viticulture	Konya has a good potential of viticulture. In Hadim, Bozkır, Güneysınır districts there is production of Kecimen, Gögüzümü and Hasebali species.
Field Crops	Konya is also an agricultural city and there are suitable wide areas.
Fruits	Especially cherry, apple and similar fruits are suitable for Konya due to its climate and soil features. There is also a wide network of marketing and processing.
Organic Farming	There are organic farming areas and suitable pristine soil.
Vegetables	Kaşınhanı area is the number one carrot growing location in Turkey.
Seed Production	154 seed production companies operating in Konya. Konya is a prominent city in seed production.
Agricultural Pesticides Production	2 major producers in Konya.
Agricultural Machinery Production	Around 142 companies in this sector.

SECTOR	STATUS
Sheep and Goat Breeding	There is center for breeding in Konya.
Beekeeping/Apiculture	There is a suitable atmosphere in Konya.
Greenhousing for Summer	It is growing day by day. Also there are some companies in hydroponic farming
Pressurized Irrigation System Production	There are manufacturers in this field.
Eco-Tourism	There are many destinations.

# INVESTMENT INCENTIVE SYSTEM



560 Certificates  
**3<sup>rd</sup>**

Konya belongs to 2<sup>nd</sup> Region;  
3rd Region in OIZ

## GENERAL INVESTMENT

- VAT Exemption
- Customs Duty Exemption

**130K**

**\$**

## REGIONAL INVESTMENT

- VAT Exemption
- Customs Duty Exemption
- Tax Reduction
- Social Security Premium Support
- Land Allocation

**130K-370K**

**\$**

## PRIORITY INVESTMENT

- VAT Exemption
- Customs Duty Exemption
- Tax Reduction
- Social Security Premium Support
- Land Allocation
- Interest/Profit Share Rate Support

**130K**

**\$**

## TECH-DRIVEN INVESTMENT

- VAT Exemption
- Customs Duty Exemption
- Tax Reduction
- Social Security Premium Support
- Land Allocation
- Social Security Premium Support (Employee's share)
- Interest/Profit Share
- Rate Support
- VAT Refund

**1.2  
million**

**\$**

## STRATEGIC INVESTMENT

- VAT Exemption
- Customs Duty Exemption
- Tax Reduction
- Social Security Premium Support
- Land Allocation
- Interest/Profit Share Rate Support
- VAT Refund

**6.2  
million**

**\$**

# DISTRICT-BASED INCENTIVE SYSTEM

SUPPORT INSTRUMENTS			
VAT EXEMPTION			√
CUSTOMS DUTY EXEMPTION			√
LAND ALLOCATION			√
INTEREST OR PROFIT SHARE RATE SUPPORT		Out of OIZ	TRY Loans: 3 Points, FX Loans: 1 Points
		Within OIZ	TRY Loans: 4 Points, FX Loans: 1 Points
TAX DEDUCTION	Rate of Contribution to Investment (%)	Out of OIZ	25
		Within OIZ	30
	Deduction Rate (%)	Out of OIZ	60
		Within OIZ	70
SOCIAL SECURITY PREMIUM SUPPORT (EMPLOYER'S SHARE)	Duration of support	Out of OIZ	5 yıl
		Within OIZ	6 yıl
	Rate of Contribution to Investment (%)	Out of OIZ	20
		Within OIZ	25

19 Districts: Ahırılı-Altınekin-Bozkır-Çeltik-Derbent-Derebucak-Doğanhisar-Emirgazi-Güneysınır-Hadim-Halkapınar-Hüyük-Kadınhanı-Kulu-Sarayönü-Taşkent-Tuzlukçu-Yalıhüyük-Yunak

# STRONG POINTS & RELATIONSHIPS



**552**  
Cooperatives  
**52**  
Farmer  
Associations

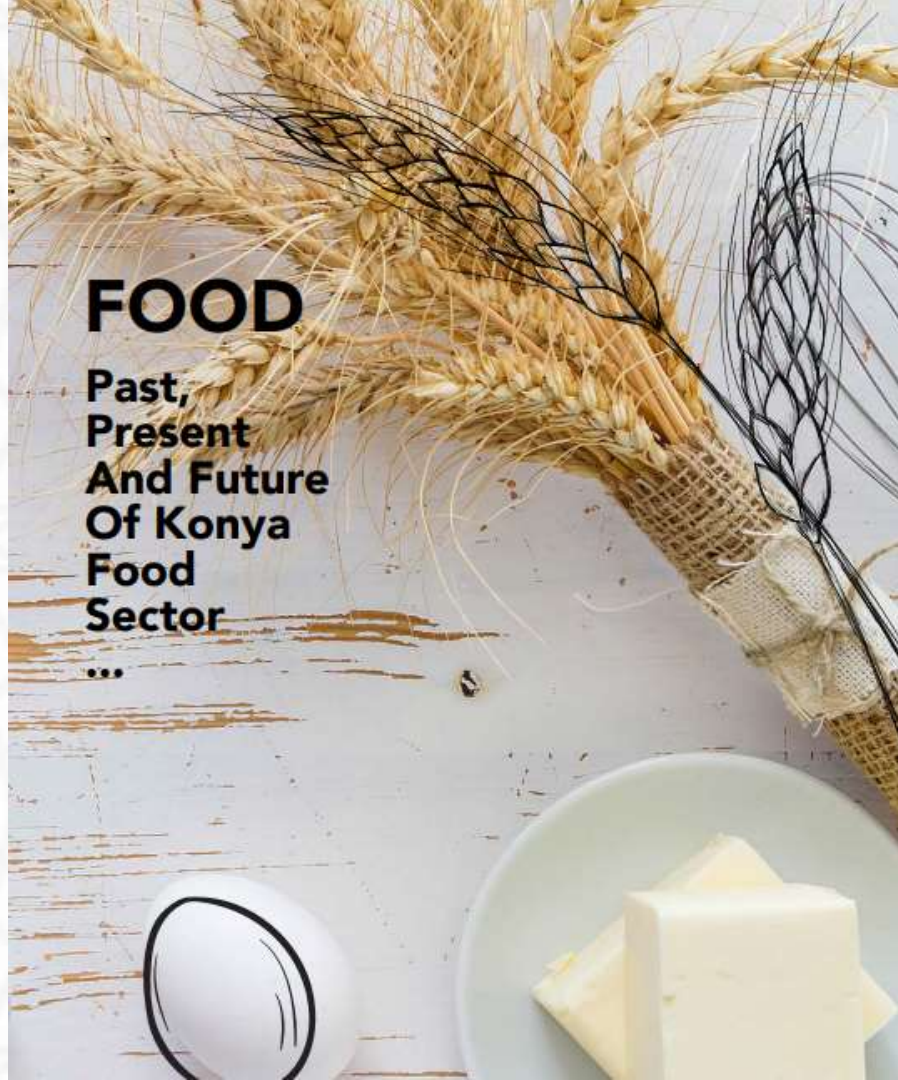


More than  
**21,000**  
Association  
Members

We inform  
investors  
about  
incentives  
and supports  
in agricultural  
business



On our  
website



On our  
website

# AGRICULTURAL MACHINERY

Past,  
Present  
And Future  
Of Konya  
Agricultural  
Machinery  
Sector

...



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Strong Automotive  
Supply Industry

1  
2  
3  
4  
5  
6  
7  
8  
9



# INVESTMENT SUGGESTIONS

## Licensed Warehousing Investments

In license capacity, 6 of the first 24 firms are in Konya

Konya has 21% of the total license capacity

The biggest companies of the sector in Konya:  
Anadolu Selçuklu LİDAŞ,  
Kainat LİDAŞ, Toprak LİDAŞ

## Wheat Bran and Gluten Processing Plant

There is no facility in Turkey

12% share of the food manufacturing industry in Konya is flour production

Requirement for high quality gluten and more bran

## Gelatine Production Facility

There are 4 production facilities in Turkey, there is none in Konya

Region is the leader in food manufacturing

55,542 tons capacity with 49 chocolate producers	9,894 tons capacity with 11 soft candy producers
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**Mevlana**

**Kalkınma Ajansı**

Development Agency

[www.mevka.org.tr](http://www.mevka.org.tr)



**INVEST IN  
KONYA**

[www.investinkonya.gov.tr](http://www.investinkonya.gov.tr)

# THANK YOU



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Discover  
the potential



SCAN ME