



KONYA INVESTMENT CLIMATE

Konya Investment
Support Office



Industry

Agriculture

Commerce

Tourism

Education



50+
larger than
countries

41,000 km²
the largest city
(5.2% of Türkiye)

-
One of the least risky places of
Türkiye
in terms of earthquakes



6th city

with 2.33 million
population
(2.7%)

crowded than
50+
countries

52.2%
is below
35 age

**Young
population
15.9%**
(15-24 age)



CENTER of ANATOLIA



İstanbul
Ankara
Eskişehir
İzmit

4 hours 50 min
1 hour 50 min
1 hour 50 min
3 hours 25 min

**2nd in the length of the railroads
in Türkiye**



İstanbul

1 hour 15 min

Direct Flights to Abroad:
Amsterdam-Rotterdam
Copenhagen
Jeddah-Madinah
Oslo
Dusseldorf-Stuttgart



İstanbul 662 km
Ankara 258 km
Mersin 348 km

İzmir 550 km
Antalya 322 km

**1st in the length of
motorway and double motorway**
borders with 9 cities of Türkiye



Mersin Port

highway 348 km

railroad 388 km

Antalya Port

highway 317 km



**Reaching 80% of the population in 6 hours;
10 million people in 3 hours**

AIRWAY CONNECTION

Flights between
Konya-Istanbul
with

3

airlines



in

4-5

hours



accessibility

50+

countries



900,000
passengers
in 2023

HIGH-SPEED TRAIN



İstanbul		4+4 trips
Ankara		6+6 trips
Eskişehir	daily	4+4 trips
İzmit		4+4 trips
Karaman		3+3 trips

4 million passengers in 2023



2 million
passengers
per year
on
Konya-Ankara
route

Konya-Seydişehir-Antalya and Aksaray-Konya
Speed Train Projects are planning in 2024-2029 period

1.75 million
passengers
per year
on
Konya-İstanbul
route

PORT ACCESS



- Ro-Ro transportation is carried out in Taşucu Port
- The region has 20+ Organized Industrial Zones and 10+ billion \$ export value

**900.000 tons
of transportation
in 2022**

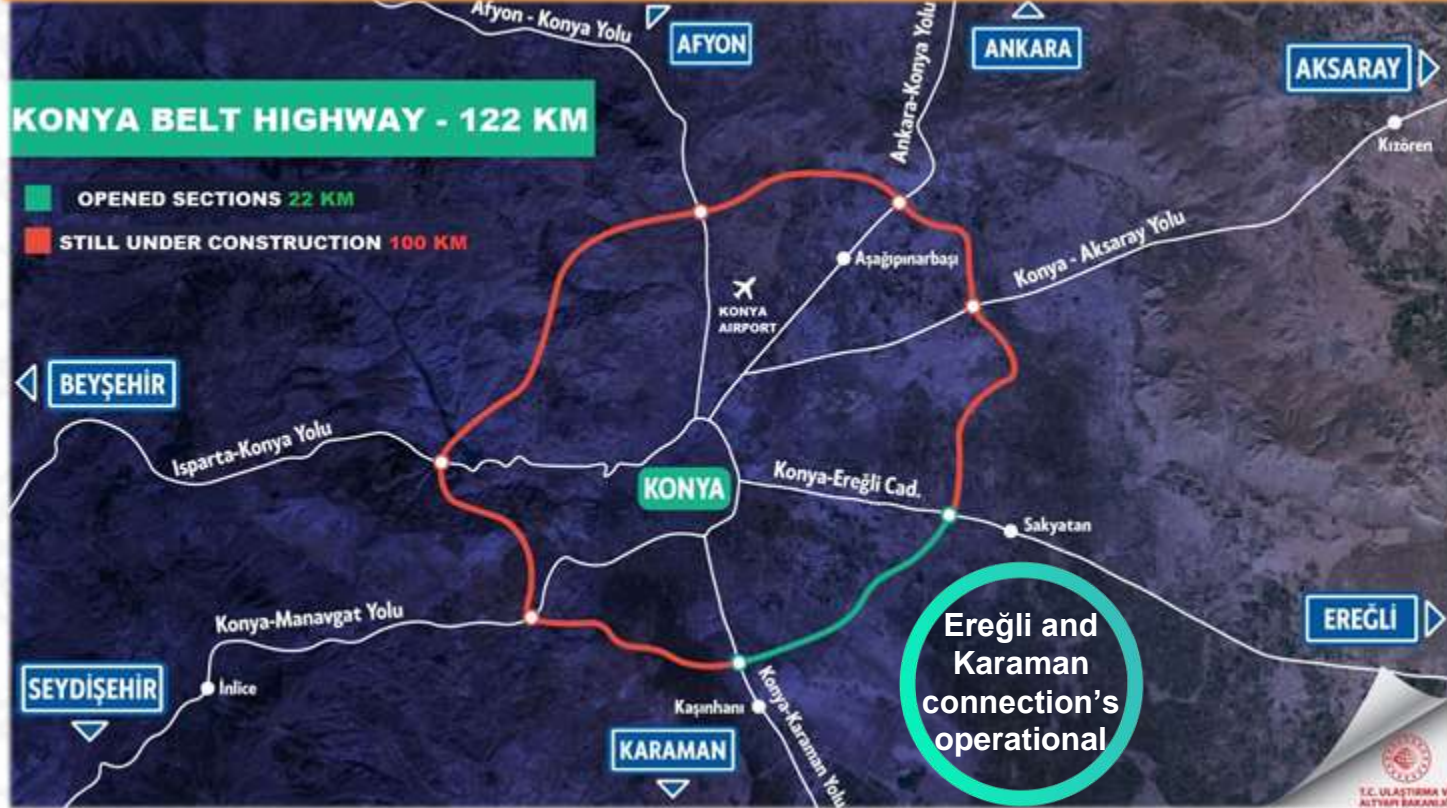


**Distance is
expected to be
260 km with
Taşucu Railway
Project**

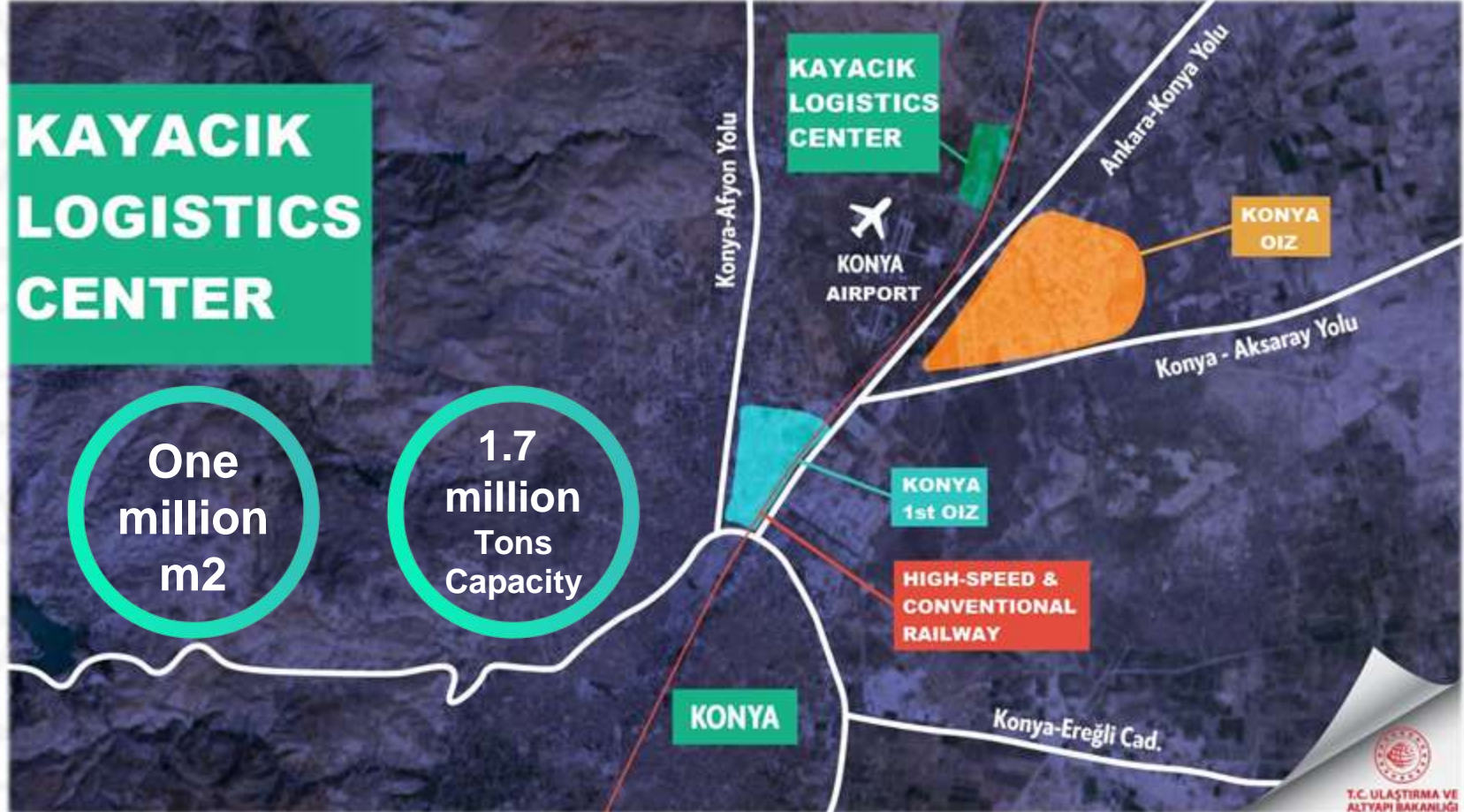
BELT HIGHWAY PROJECT



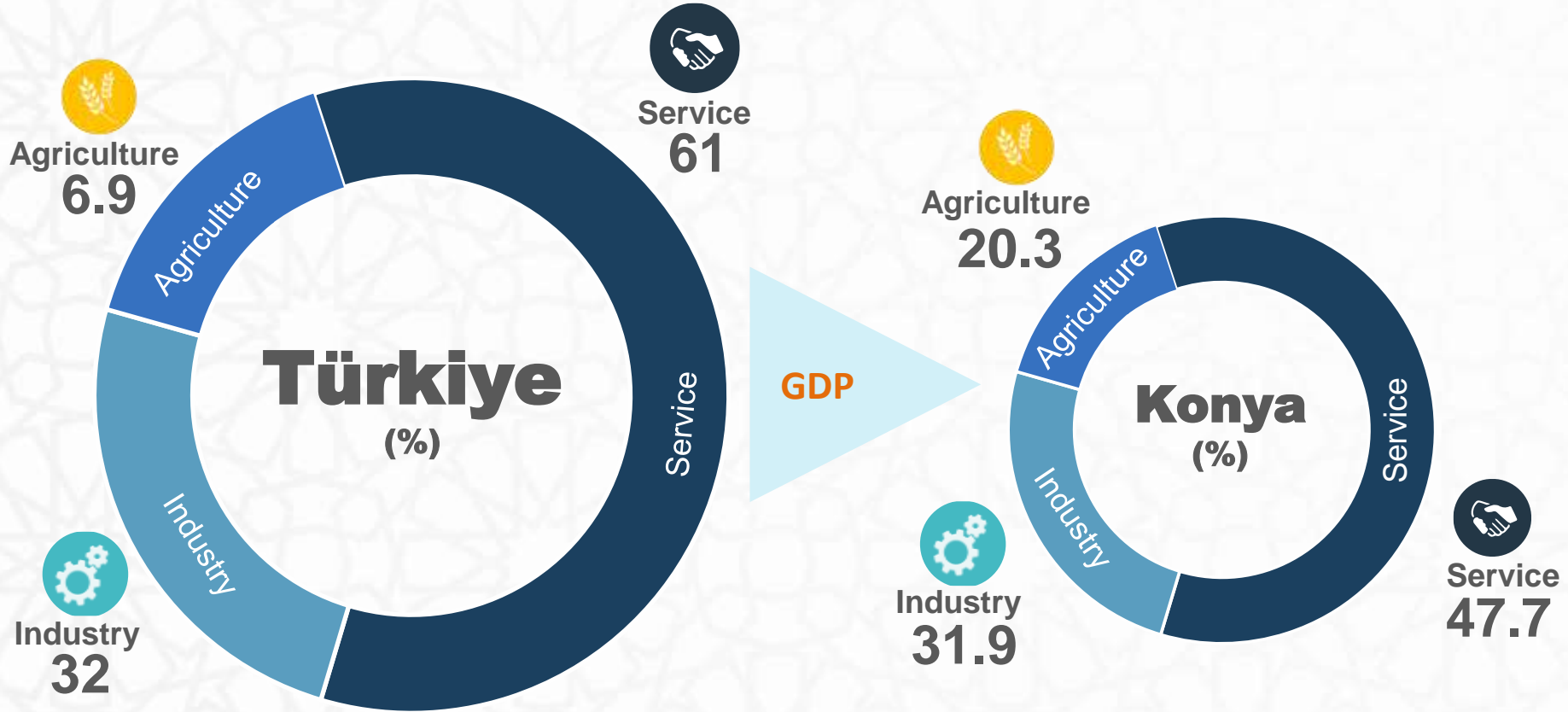
- Konya, has the longest road network in Türkiye
- It is on international TEM and E-Roads

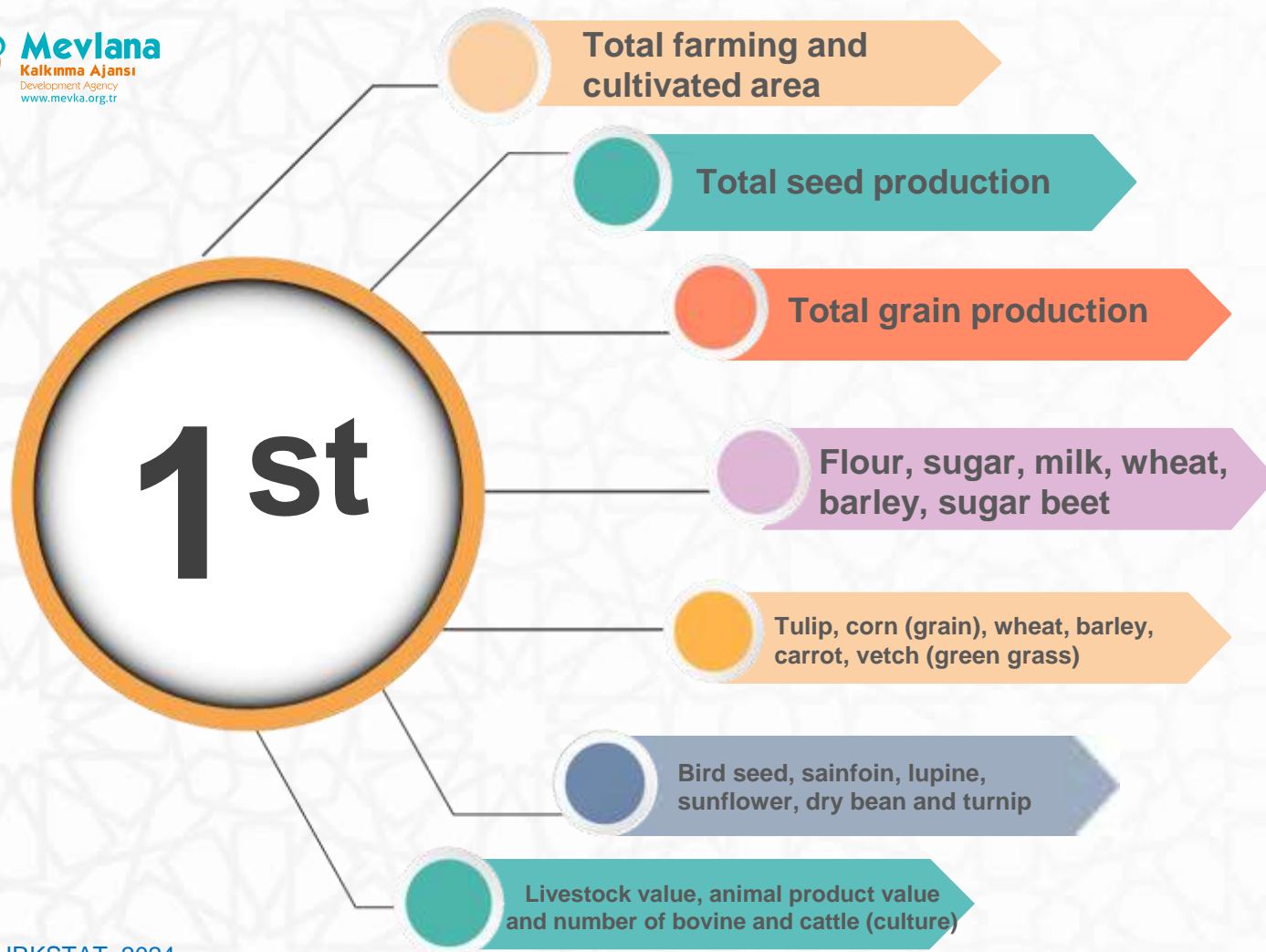


LOGISTICS VILLAGE



SECTORAL DISTRIBUTION







**Automotive Supply
Industry**



Plastics & Packaging



Machinery Production



**LEADING
SECTORS**

Shoemaking



Metal Casting



**Agriculture & Food
Industry**



**Agricultural & Milling
Machines**



50,000+
workplaces

6th
in the
number of
E-commerce
companies

%6
unemployment
rate
(7th in Türkiye)



Metalworking

+40%



Shoemaking

2nd



Metal Casting

+15%



Automotive Parts & Equipment

+60%



Vehicle Mounted Equipment

+60%



Primary Aluminum Production

ONLY



Parts Used in Tractors

+80%



Agricultural Tool and Machinery Market

LEADER

2nd in Agricultural Tool and Machinery Export



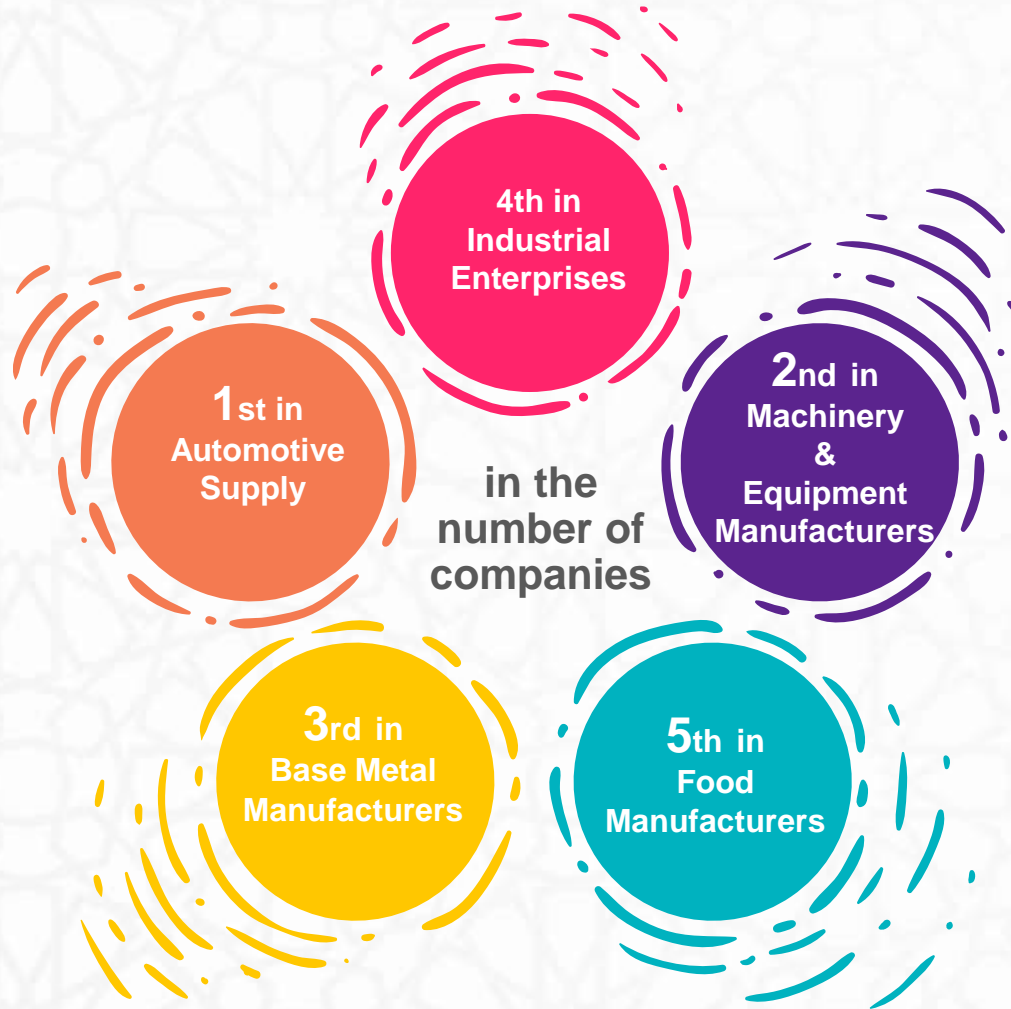
Export in Defence Industry

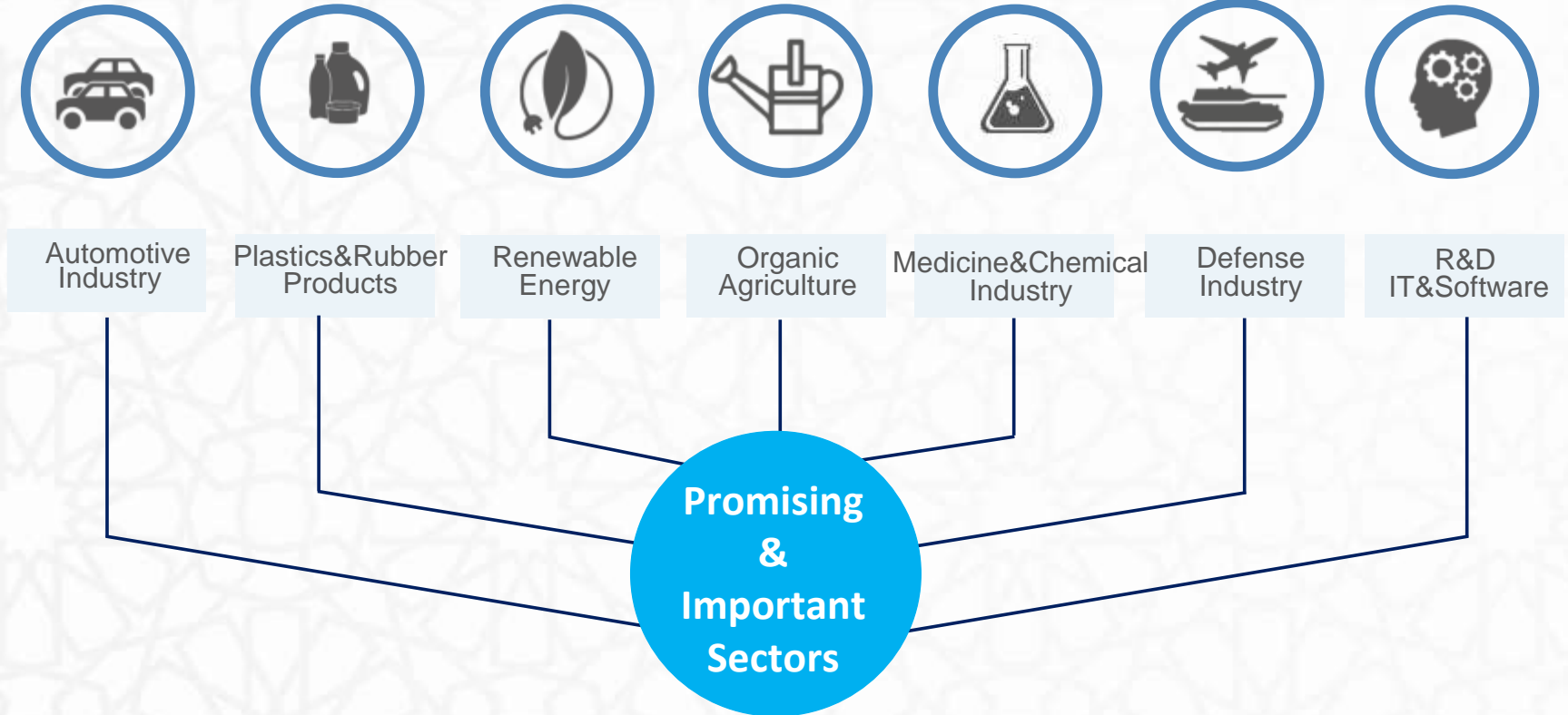
4th



Shotgun Production

LEADER





Companies on Top 500:

- 1- Konya Şeker Co.**
- 2- AYD Automotive**
- 3- Eti Aluminium Co.**
- 4- Tümosan Co.**
- 5- Panagro Co.**
- 6- Daxler Energy**
- 7- Enka Süt Co.**
- 8- Ova Un Co.**

25 COMPANIES FROM KONYA ON
TOP 1,000



Note: Bozkır OIZ, Cihanbeyli OIZ, Çeltik OIZ and Specialized Organised Industrial Zone for Agricultural Machinery are in establishing process.

ORGANIZED INDUSTRIAL ZONES

Name of OIZ	Area (ha)	Number of Parcels	Allocated Parcels	Available Parcels
1.OIZ	132.29	164	164	0
AKŞEHİR OIZ	153.3	77	76	1
AKŞEHİR SPECIALIZED OIZ in FOOD	37.8	-	-	-
BEYŞEHİR OIZ	180	54	54	-
ÇUMRA OIZ	980	359	250	109
EREĞLİ OIZ	258.42	117	117	-
ILGIN OIZ	156	-	-	-
KARAPINAR OIZ	208	157	107	50
KOS	3,084	800	785	15
KULU OIZ	400	57	25	34
SARAYÖNÜ OIZ	207.3	119	-	119
SEYDİŞEHİR OIZ	150	70	41	29

INDUSTRIAL SITES

Except the Organized Industrial Zones in Konya,
there are 150 industrial sites.

NUMBER OF TOTAL INDUSTRIAL SITES	NUMBER OF TOTAL ENTERPRISES	EMPLOYMENT
150	19,000+	123,000+

GOVERNMENTAL INCENTIVES THAT INVESTORS IN OIZ CAN BENEFIT FROM

Property Tax Exemption: It covers all buildings in OIZs. (on condition that it is not used for the rent)

VAT Exemption: It covers infrastructure investments and land deliveries of OIZs.

VAT Exemption: It covers contracts and undertakings regarding the allocation of lands in OIZs.

Fee Exemption: It covers the fees of the amalgamation, subdivision, transfer-registration and type change classification of the Real Estates in the OIZs, and their Building construction and utilization permit fees.

Benefiting from a Sub-Region Support within the Scope of the Decision on Government Supports in the Investments: Benefiting from a Sub-Region Support (Benefiting from two sub-region supports in OIZs located in the Districts specified in the Annex No. 7 of the Decision)

Land Allocation Support: Participants who guarantee employment for at least ten people can benefit from it. Authorized body of the relevant OIZ must give the decision.

Discount for Service Fee to be Paid to Building Inspection Authorities: Discount is made provided that such discount is not more than 35%.

Up to 100% Discount for Investors at Organised Industrial Zones in Konya

Discount 100%

- Çumra
- Sarayönü

Discount 80%

- Akşehir
- Beyşehir
- Ilgın
- Karapınar
- Kulu
- Seydişehir

Discount 60%

- Ereğli

It is the decision on the distribution of organized industrial zones. For OIZs with a discounted payment decision, this decision will be implemented until 31/12/2029.

**Karapınar Energy
Specialized
Industrial Zone**
(60 million m2)

**Konya Technology
Industrial Zone**
(1.6 million m2)

1
«private industrial zone»

150 Industrial Sites (1st place in Türkiye)

ADVANTAGES OF BEING AN INDUSTRIAL REGION FOR INVESTORS

- Depending on the project, Ministry may cover the costs related to the infrastructure required to prepare the zone for investments. *(This advantage is provided only for Mixed/Specialized Industrial Zones managed by the Managing Company. The applicant covers all infrastructure expenditures in Individual Investment Area and Private Industrial Zones.)*
- The areas subject to private property may be expropriated by the Ministry. The Ministry may cover the expenses regarding expropriation.
- Ministry approves present maps, geological-geotechnical investigation report, zoning and subdivision plans, infrastructure and superstructure projects. It doesn't charge fee for these.
- Ministry issues building license, residential usage license and business license. It doesn't charge any fee for such permits and licenses.
- "EIA isn't Necessary" or "EIA Positive" decision required for the investment is taken within 2 months at the latest.
- Approvals and permits issued by our Ministry and other permits, approvals and licenses required to complete the investment and enable the facility to start production except for EIA permit are issued by the relevant institutions within 15 days.
- Right of easement and utilization permit for public land are given for a period of 49 years. *(Outside Industrial Zone, this period is maximum 30 years.)*
- Right of easement or utilization permit fee is determined at the rate of five per thousand (one per thousand in case of strategic investment) of the total unit value of the minimum square meter of the immovable based on the property tax. *(Outside Industrial Zone, it is applied as two percent of the current market value at the least.) A minimum of 8 times more discounted right of easement can be established when compared to public lands outside the industrial zone.)*
- Investments that receive Investment Incentive Certificates can benefit from these supports in terms of tax reduction and insurance premium employer share support for the rates and periods provided in a sub-region of their region.
- All buildings in the region are exempt from property tax.
- Contracts and undertakings issued related to allocation of the lands are exempt from stamp tax.
- Subdivision or division or merging of real estates located in the zone, processes that require annotation due to the allocation of the lands in the relevant zones, transfer and registration processes of this land and the buildings built on it, and type change processes are exempt from fees.
- In accordance with Article 4Ç of the Law on Industrial Zones No. 4737, President may determine additional incentives for Private Industrial Zones. *(This advantage is provided only for Private Industrial Zone. Investors in other industrial zones may benefit from incentives within the scope of the current Investment Incentive Decision.)*

AVERAGE COSTS

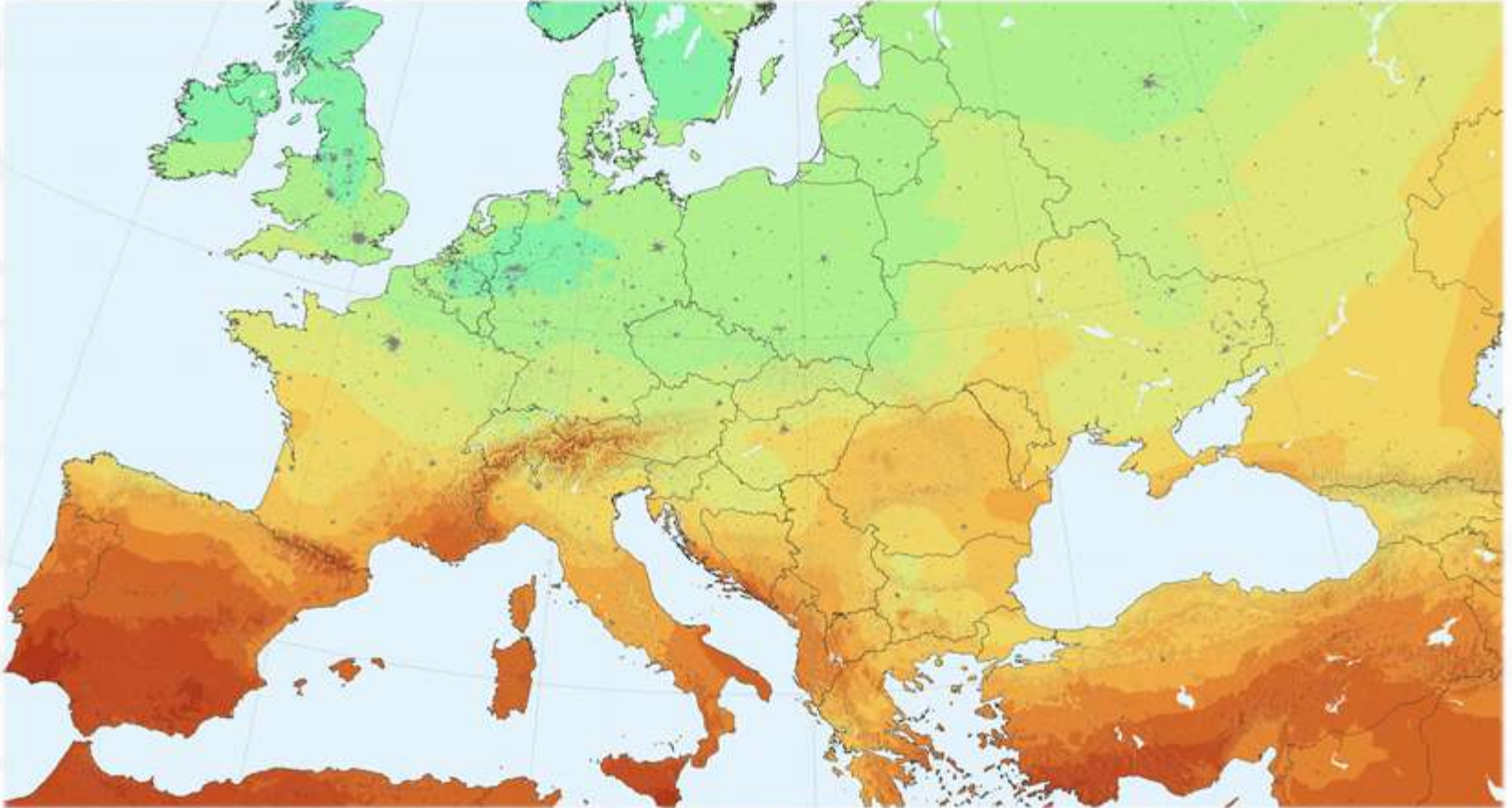
	KOS	Industrial	Commercial	Home
 1m3	0.037\$	0.033\$	0.033\$	0.036\$
 1m3	1.2\$	1.7\$	1.7\$	0.8\$
 1kWh	0.1\$	0.09\$	0.15\$	0.07\$

Average Cost of the Wage
for an Engineer
2,500 \$

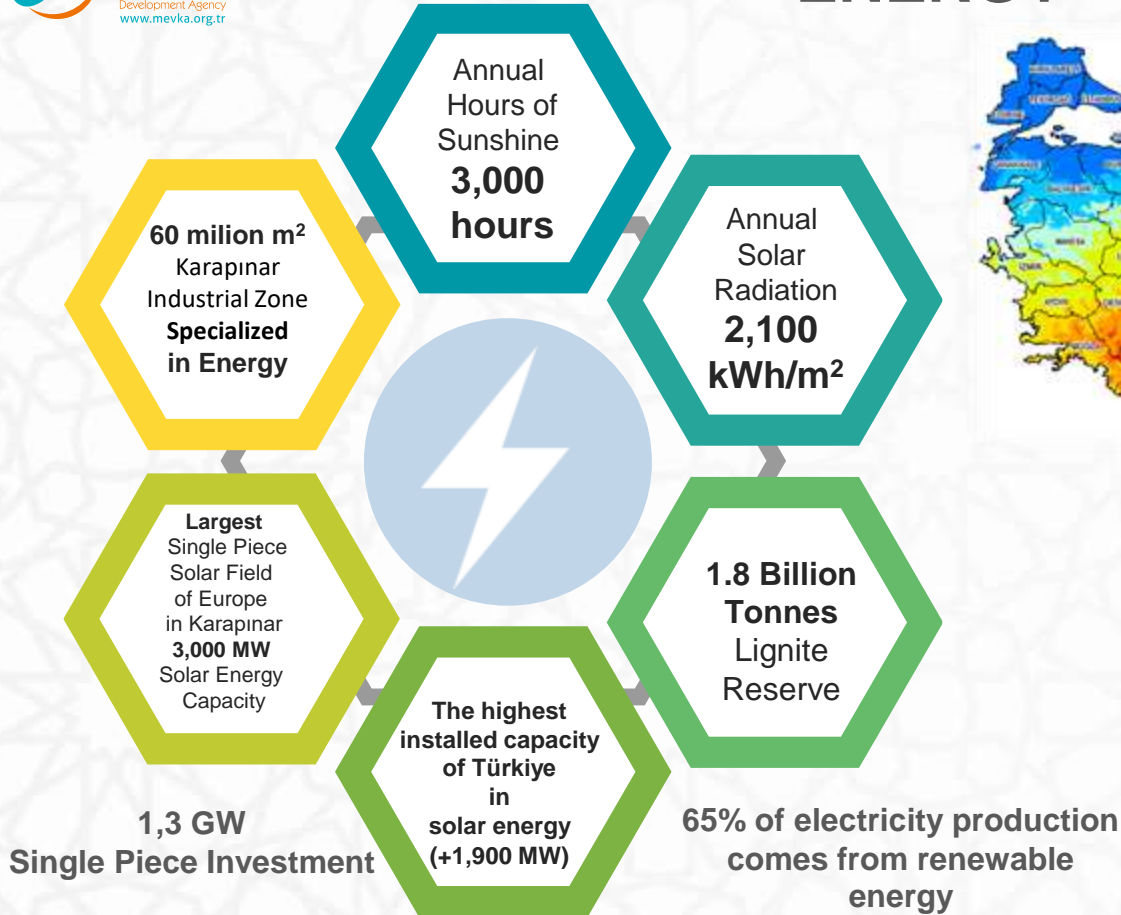
Average Cost of
the Wage
800 \$



ENERGY



ENERGY



FOREIGN DIRECT INVESTMENTS

680+
firms

 **Hilton
Garden Inn®**

HOLMER 
exxact

SERIOPLAST

ALPLA

LUKAS

METRO
Cash & Carry Türkiye


Unilever

ÇİMENTO
KONYA


ALGIDA


COSTER

PROMINENT INVESTMENTS



Started in June 2013 with €95 million investment, Algida produces ice cream for Türkiye, Middle East and Africa.



Unilever

Home and personal care products factory was opened in May 2017. Unilever, which created a strong supply chain ecosystem in Konya with its suppliers, made an integrated investment of 350 million Euros in total.



TÜMOSAN was established in 1976 to produce engine, transmission parts and similar equipment. The firm later concentrated its activities on the production of diesel engines and tractors. Today, it is one of the biggest production facilities of Türkiye with 75,000 engines and 45,000 tractor production capacity per year.



Metro Wholesaler Market chain opened its 12th store in Konya in November 2008 with an investment of 20 million Euros.



In March 2019, ASELSAN Konya Weapon Systems Inc. laid the foundation of the factory where remote controlled weapon systems and weapons will be produced. An investment of 65 million dollars has been made.

PROMINENT INVESTMENTS



It's Türkiye's only integrated aluminum factory which obtains aluminum ore and produces from the mine to the final product. Since its privatization in 2005, it has been built almost from the beginning with an investment of 580 million dollars. It can provide 10% of the needs of Türkiye.



It is a food production giant that started with chocolate products in 2007 and expanded its product range from frozen potatoes to milk and meat products, from bulgur to fruit juice, from vinegar to various beverages. It is a Konya Sugar brand powered by 900 thousand farmers.



It is the World's largest single field solar energy investment in Karapınar region. With an investment of 1 billion dollars, 1,300 MW of electric power will be obtained by 2023. It is carried out in Karapınar Energy Specialized Industrial Zone.



It is an energy company belongs to the Mutlu Group of Companies. In 2019, it made a wind power plant investment of 44 MW with an investment of 370 million liras.



In 1975, it began production as Türkiye's first suspension and steering parts manufacturer. Today, it is one of the world's leading original and spare parts manufacturers with an annual production capacity of over 36 million and a product range of more than 30,000.

EXPORT

2000

Konya: \$ 87 million
Türkiye: \$ 27.7 billion

x41

2024

Konya: \$ 3.59 billion
Türkiye: \$ 261.9 billion

2000

2024

**Export to
190+
Countries**

**In 25 years,
Konya's export value increased 41 times**

\$5 billion export target for 2025

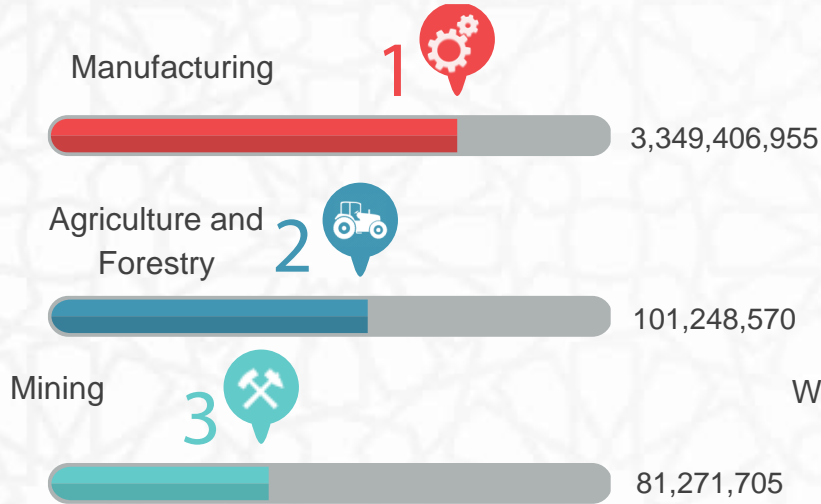
**3,500+
Exporter
Firms**

No.	Country	Export (\$)
1	Russia	319.877.666
2	Iraq	308.268.885
3	Germany	258.427.614
4	USA	258.389.583
5	Italy	144.625.024
6	Poland	119.983.193
7	Algeria	114.620.978
8	Saudi Arabia	95.498.632
9	United Kingdom	94.012.474
10	Iran	69.588.281

No.	Country	Import (\$)
1	China	413.568.977
2	Russia	140.667.466
3	Germany	111.933.804
4	Ukraine	88.018.717
5	Italy	71.354.029
6	India	40.231.875
7	South Korea	35.286.907
8	Taiwan	34.881.952
9	Spain	34.391.981
10	Iran	29.154.520

PROMINENT SECTORS of FOREIGN TRADE (ISIC)

Export (\$)



Import (\$)



Some highest exportation areas:

- Machinery & Machinery Parts
- Automotive Supply Industry

2.23 Billion Dollars Trade Surplus in 2024
Share of Manufacturing in Export: 94%

LISTOF COMPANY

**ARE YOU READY TO FIND
THE MANUFACTURERS
AND SUPPLIERS THAT YOU
ARE LOOKING FOR ON A
SINGLE ADDRESS?**



www.listofcompany.com

*The way to reach companies
That export to 7.000 companies,
10.000 products,
More than 50 Sectors,
And 170 countries is
On a single address.*



WHAT IS L.O.C?

Listofcompany has the recorded companies which are manufacturer and exporters in Konya city which is well known as the agricultural and industrial city of Turkey.

WHAT DO WE HAVE?

The site has registered 7.000 companies and 10.000 products in about 50 different sectors. It also supports 7 different languages. (English, Arabic, German, Spanish, French, Russian and Turkish)

- | | |
|--|--|
| <input checked="" type="checkbox"/> Smart search engine | <input checked="" type="checkbox"/> HS codes |
| <input checked="" type="checkbox"/> Search within the sector | <input checked="" type="checkbox"/> Transport and accommodation information. |
| <input checked="" type="checkbox"/> Detailed information about each company | <input checked="" type="checkbox"/> Restaurant and Konya cuisine advices. |
| <input checked="" type="checkbox"/> Contact details. | <input checked="" type="checkbox"/> Tourism information. |
| <input checked="" type="checkbox"/> Company location information | <input checked="" type="checkbox"/> Reports about Konya. |
| <input checked="" type="checkbox"/> Product queries and product information. | <input checked="" type="checkbox"/> Fair and event information. |

HOW DOES IT USE?

You can search for the products you are looking for its name, HS code or company name. You can create your own favorites list and download the companies as catalogs.

WHAT ARE THE ADVANTAGES TO YOU?

You can easily reach all companies who manufacture and export the products that you are looking for, by L.O.C. Instead of searching for the companies on the internet separately, you can find all of them on a single web address. Thus, this will save you a lot of time. So, you can reach all manufacturing and exporting companies on a single address 'L.O.C' together with the alternatives.

FREE APPLICATION

As you can follow L.O.C from the website or you can also use IOS and ANDROID app for free.

LEGAL STATUS

www.listofcompany.com
It is the service of Konya Chamber of Commerce.

**50k
Monthly
Visits**

**128
Countries**

**8,000+
Firms**

WE ARE THE SUPPLIER OF

DAF



Mercedes-Benz



MASSEY FERGUSON

Panasonic

BOMBARDIER



SCANIA



BOSCH

ZARA



Unilever



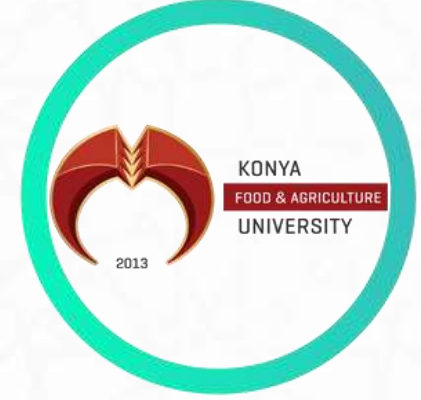
PEUGEOT



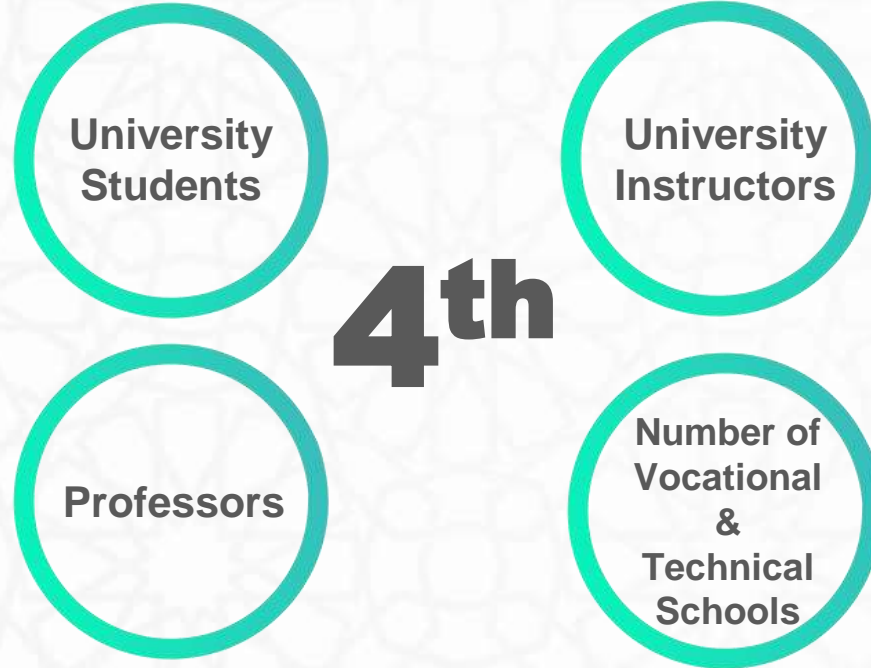
DEICHMANN



5
UNIVERSITIES
130,000+
STUDENTS

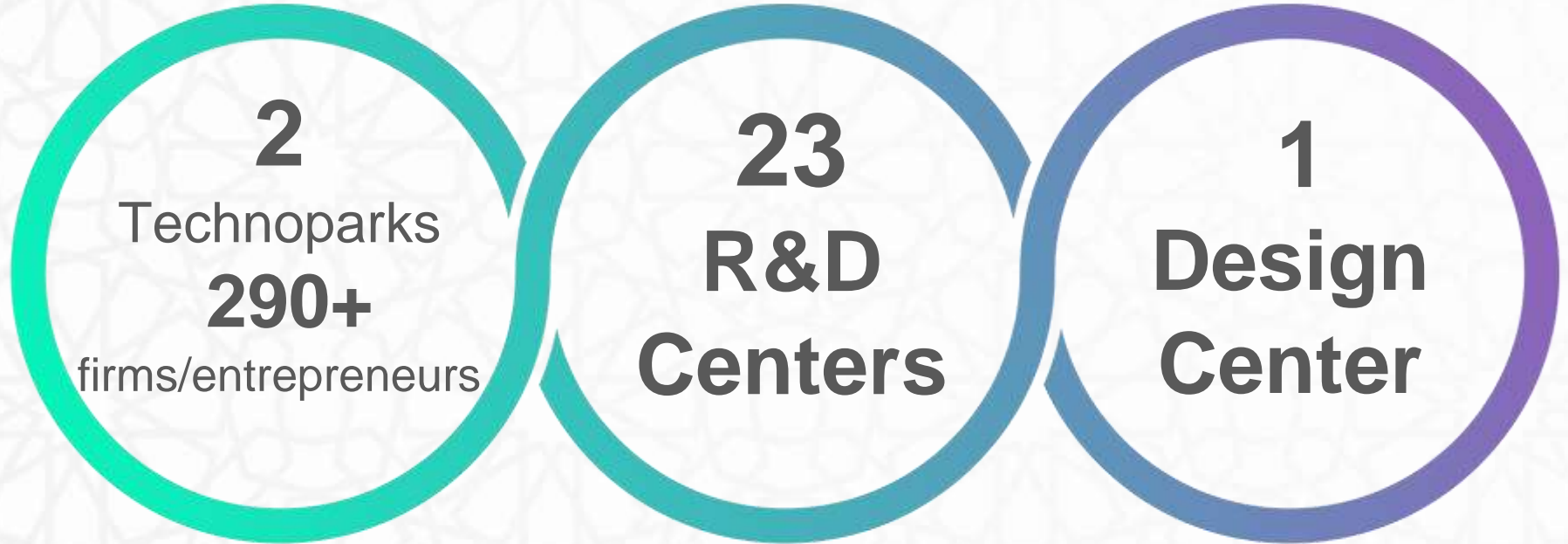


EDUCATION



There are 200+ private schools

R&D and TECHNOLOGY





4,087
Trademark
Registrations
6th



59
Patents
8th



1,460
Designs
7th



162
Utility
Models
5th

87 Products with Geographical Indication and 2nd in Türkiye

FAIRS IN DIFFERENT SECTORS



66,000 m²
Closed Area

20,000 m²
Opened Area

5th Largest
Fair Center

6 Halls

**Agriculture Fair is
one of the biggest**

CLUSTERING



**KONYA
OTOMOTİV
YAN SANAYİ
İŞ KÜMESİ**



KONTARKÜM
KONYA TARIM MÜHÜRÜN KÜLEJİNE MİLLİ



**KONYA
DÖKÜM KÜMESİ**

**Security,
Health and
Technology
Cluster**

TOURISM



In the number of visitors,
Mevlana (Rumi) Museum is

1st



Visitors

3+ million
(3rd in the number of
museum visitors)



5 Stars Hotels

9

Accommodation

140+ hotels



**Travel Agencies with
Operation License**

190+



Total Bed Capacity

14.000+



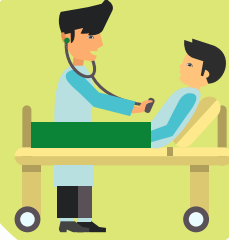


Çatalhöyük
World's
Oldest
Urbanised Settlement
7000-8000 b.c.e

-Konya-A capital of
Seljuk Civilization
-Esrefoglu Mosque
-Eflatun Pinar:
The Hittite Spring Sanctuary
-Anatolian Seljuks Madrasahs
-Lake Tuz Special Environmental
Protection Area
-Ivriz Cultural Landscape



45
HOSPITALS
(12 PRIVATE)



7.500+
BEDS

City Hospital
with
1.250
bed capacity



4.300+
DOCTORS

All Grants and Supports:

yatirimadestek.gov.tr

KOSGEB

TKDK

**Ministry
of
Commerce**



TÜBİTAK

**Ministry of
Agriculture
and
Forestry**

**and many
more...**

INVESTMENT SUGGESTIONS

Licensed Warehousing Investments

Payback Period of
Investment 12 Years

In license capacity,
6 of the first 24 firms are in
Konya

Konya has 21% of the total
license capacity

The biggest companies of
the sector in Konya:
Anadolu Selçuklu LİDAŞ,
Kainat LİDAŞ, Toprak LİDAŞ

Wheat Bran and Gluten Processing Plant

Payback Period of
Investment
2 Years 6 Months

There is no facility in
Türkiye

12% share of the food
manufacturing industry in
Konya is flour production

Requirement for high
quality gluten and more
bran

Cold Forged Barrel Production

Payback Period of
Investment
7 Years 3 Months

2 important centers: Huğlu
and Üzümlü

85 registered producers with
a production capacity of 20
tons in Konya (military and
other weapons)

In shotgun sector, 79.2% of
the installed capacity of
Türkiye

Gelatine Production Facility

Payback Period of
Investment
4 Years 10 Months

There are 4 production
facilities in Türkiye, there
is none in Konya

Region is the leader in
food manufacturing

55,542 tons capacity with 49 chocolate producers	9,894 tons capacity with 11 soft candy producers
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INVESTMENT SUGGESTIONS

4 Stars Hotel (in Beyşehir)

Payback Period of Investment
7 Years 6 Months

It is 1 hour away from Konya and will be the first 4-star hotel in the district.

Beyşehir Lake

Eşrefoğlu Mosque, which is on the UNESCO World Heritage Tentative List

Thermal Hotel (in Ilgın)

Payback Period of Investment
7 Years 2 Months

Ilgın
Thermal Tourism District

Health Tourism Potential

Regional Demand

Combine Harvester Plant

Payback Period of Investment
4 Years 11 Months

Agricultural Tools and Machinery Market Leader

Agricultural Machinery Specialized OIZ Establishment Studies

2nd in Agricultural Tools and Machinery Export

Ceratin Production Facility

Payback Period of Investment
3 Years 6 Months

2nd in The Number of Total Ovine in Türkiye

Production Potential

Convenience of Raw Material Supply

INVESTMENT SUGGESTIONS

Beta Carotene Production Facility

Payback Period of
Investment
4 Years

Leader in Carrot
Production

Strong Agricultural
Industry

Production Efficiency
Above Country Average



**TOP 10 LARGE EUROPEAN CITIES OF THE
FUTURE 2025 — COST EFFECTIVENESS**

RANK	CITY	COUNTRY
1	Konya	Türkiye
2	Manisa	Türkiye
3	Antalya	Türkiye
4	Adana	Türkiye
5	Bursa	Türkiye
6	İzmir	Türkiye
7	Mersin	Türkiye
8	Odessa	Ukraine
9	Belgrade	Serbia
10	Poznań	Poland



**Invest at least
USD 500,000***



**Employ at least
50 people***



**Hold at least USD 500,000
in government bonds***



**Deposit at least USD
500,000 in Turkish banks***



**Buy at least USD 500,000 worth of real
estate or VC investment fund share***



**Acquire a condominium or
land-qualified immovable
property of at least USD
400,000**



**Pays at least 500.000 USD or its equivalent in foreign currency
into the private pension system, provided that he/she keeps it in
the funds established by the Insurance and Private Pension
Regulation and Supervision Agency**

**or equivalent foreign currency or TRY*

Note: The effective selling rate of the Central Bank of the Republic of Türkiye as of the proving date will be used as a benchmark to determine the actual values of operations.

WHO WE ARE

Supports and Improves
Entrepreneurship

A Public Institution
Based on Private-Law

Providing
Technical Supports
for Local Authorities

Following and Coordinating
Licenses and Permissions
of Investors

Running Researches
and Promotion Activities
for Business and Investments

Improving Relations
Among Public, Private Institutions and NGOs

Developing Regional Strategies
for Development

Supporting
Rural and Local Development
Activities

MEVKA

WHO WE ARE

Under the coordination of Ministry of Industry and Technology



**National and International
Promotion of the
Investment Climate**



**Following and Coordination
of Permissions and Licenses**



**Informing and Guiding
Investors**



Pre-Inspection of Applications



**Local Representation of
Investment Incentive System**



**One-Stop Office
Service**

All services are free of charge!

YATIRIMCI İÇİN “TEK DURAK OFİS”

Türkiye'nin üretim ve cazibe merkezlerinden Konya ve Karaman'da Yatırım Destek Ofislerimizle;

“ONE-STOP OFFICE” FOR INVESTORS

In Konya and Karaman, two of the production and attraction centres of Turkey, Investment Support Offices;




Yatırımcıları Bilgilendiriyor ve Yönlendiriyor
Provide Information and Guide Investors

Şirket Kurulumu Süreçlerini Takip Ediyor
Assist Processes of Starting Businesses


İlgili Kurumlarla Bağlantı Sağlıyor
Facilitate Connections with Institutions

İzin ve Ruhsat Süreçlerini Koordine Ediyor
Coordinate Permits and License Procedures

Ve bunların hepsini “tek durak ofis” olarak **ücretsiz** gerçekleştiriyoruz.
And we manage it as a “one-stop office” & free of charge.

 **Why Invest
in Konya ?**

 **Konya
Investment Areas**

 **Incentives and
Supports**

 **Starting a Business
in Konya**

The Door to Anatolia in
the Center of Turkey

www.yatirimadestek.gov.tr

**All Government Supports
in One Portal**

**Investment
Pre-Feasibility Reports**

**Incentive
Robot**

**Incentives
Wizard**

www.investinkonya.gov.tr

THANK YOU



www.mevka.org.tr



www.investinkonya.gov.tr



www.konyadayatirim.gov.tr



konyaydo@mevka.org.tr



[@konyadayatirim](https://twitter.com/konyadayatirim)



[@investinkonya](https://twitter.com/investinkonya)

